

 sizcomdigital.com



SMM PROPOSAL

Welcome to Sizcom digital marketing agency! We are excited to present our comprehensive proposal to elevate your brand's presence on social media and drive meaningful engagement with your target audience.



A decorative geometric pattern in the top-left corner of the slide, featuring various colored triangles, squares, and circles in shades of orange, green, blue, and white. The pattern is composed of many small, overlapping shapes that create a complex, abstract design.

Understanding Your Business

Goals & Objectives

We aim to deeply understand your business goals and develop a tailored strategy to achieve them through social media marketing

Target Audience

By analyzing your current customer base and industry trends, we will identify your ideal social media demographics.

Competitive Landscape

Our in-depth competitive analysis will reveal opportunities to differentiate your brand and outshine the competition.

Strategic Social Media Roadmap

Platform Selection

We will carefully select the optimal social media platforms to reach your target audience and align with your brand.

Content Strategy

Engaging, valuable content will be crafted to capture attention, build trust, and drive conversions.

Audience Engagement

Through active community management, we will foster meaningful connections and amplify your brand's voice



Tailored Social Media Strategy



Brand Positioning

We will craft a distinctive brand identity and tone of voice to resonate with your target audience on social media.



Content Pillars

Your social media content will be strategically aligned with key themes and objectives to drive maximum impact.



Paid Advertising

Targeted social media ad campaigns will be leveraged to amplify your organic efforts and reach new potential customers.





Content Creation and Curation

01 Visual Content

Captivating images, videos, and infographics will be crafted to engage your audience and boost brand awareness

02 Educational Content


Informative, educational content will position your brand as a thought leader and trusted resource in your industry.

03 Conversational Content

Interactive, engaging posts will foster discussions and encourage your audience to participate and share your content.

04 Timely Content

We will create and curate content that is relevant to current trends and events to maximize its relevance and impact.



Implementation and Timeline

Onboarding

We will kick off the project with a thorough onboarding process to align on goals, timelines, and responsibilities.

Content Creation

Our team will begin crafting a robust content calendar and producing highquality social media assets.

Platform Setup

We will optimize and launch your brand's social media profiles across the selected platforms.

Ongoing Management

Our team will continuously monitor performance, engage with your audience, and make data-driven optimizations.



We are confident that our comprehensive digital marketing strategy will elevate your brand's social media presence and drive measurable results. We look forward to collaborating with you on this exciting journey

Basic plan

- ▶ 5 Ad Poster
- ▶ 3 branding poster
- ▶ Account management
- ▶ Posting & story sharing (weekly basis)
- ▶ Page creation & setting with content

Exclusion

Paid promotion
(depends on client budget)
Facebook,Instagram
Page following developing

₹ 15,000/-

Standard plan

- ▶ 8 Ad poster
- ▶ 5 branding poster
- ▶ 1 Anchoring reel
- ▶ Account management
- ▶ Posting & story sharing (alternative days)
- ▶ Page creation& setting with content
- ▶ Weekly Report submission

Exclusion

Paid promotion
(depends on client budget)
Facebook,Instagram
Page following & reach
developing

₹ 20,000/-

Premium

- ▶ 10 Ad poster
- ▶ 5 branding poster
- ▶ 3 Anchoring video
- ▶ Account management
- ▶ Posting & story sharing (daily basis)
- ▶ Page creation & setting with content
- ▶ Weekly Report submission

Exclusion

Paid promotion (depends on client budget)Facebook,
Instagram Page following & reach
developing

₹ 35,000/-

Terms and Conditions

- ▶ The minimum period to gain consistent digital traction & creating a good follower base is 6 Months.
- ▶ We will create a Whats Appgroup with client representatives for timely reviews & feedback.
- ▶ Proposal valid only for 1 month
- ▶ We don't have any refund policy
- ▶ We will assign a dedicated customer relations executive for each client.
- ▶ He / She will be in touch with the client at regular intervals for project-related updates & discussions.
- ▶ Additional requirements out of the regular will be discussed & billed Additional.
- ▶ Invoice will be generated & sent in 1st of all months beginning

FOR MORE ENQUIRY ☎ +91 90728 84433



The image features a white background with vibrant, abstract geometric patterns in the corners. These patterns are composed of various shapes including triangles, squares, circles, and diamonds in a palette of red, orange, green, blue, and purple. Some shapes contain internal patterns like stripes or checkerboards. In the center, the words "Thank you" are written in a bold, red, sans-serif font. A small green cursor icon is positioned at the end of the text.

Thank you